



Freedom of Information request

LSB reference: 20140723

Request: Please tell me how many visits to the Legal Services Board website have been recorded for each month since 1st January 2014?

Response: I can confirm that the Legal Services Board holds the information that you have requested. I attach for your attention a PDF setting out website statistics both for the legalservicesboard.org.uk domain and legalservicesboard.org.uk-research sub-domain covering the period from 1 January to 30 June 2014.

I trust that this satisfactorily addresses your request for information. However if you are dissatisfied with this response, you have the right to ask for an internal review or submit a complaint in line with our Freedom of information – Complaints procedure which can be found at:

http://www.legalservicesboard.org.uk/can_we_help/lbs_policies_procedures/freedom_of_information/index.htm)

Website statistics for legalservicesboard.org.uk	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14
Pageviews <i>Pageviews is the total number of pages viewed. Repeated views of a single page are counted.</i>	25,542	22,565	26,058	23,402	20,457	22,108
Users (both new and returning) <i>Users that have had at least one session within the selected date range. Includes both new and returning users.</i>	4,750	4,553	4,853	4,293	4,335	3,980
Sessions <i>Total number of Sessions within the date range. A session is the period time a user is actively engaged with your website, app, etc. All usage data (Screen Views, Events, Ecommerce, etc.) is associated with a session.</i>	7,601	7,183	7,963	6,772	6,896	6,479
% New Sessions <i>An estimate of the percentage of first time visits (tracked by cookies - not necessarily a first time user)</i>	54.80%	56.01%	53.20%	55.38%	55.12%	53.06%

Website statistics legalservicesboard.org.uk - research sub-domain	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14
Pageviews <i>Pageviews is the total number of pages viewed. Repeated views of a single page are counted.</i>	3,213	2,576	2,758	2,380	3,281	2,894
Users (both new and returning) <i>Users that have had at least one session within the selected date range. Includes both new and returning users.</i>	958	975	939	878	1047	796
Sessions <i>Total number of Sessions within the date range. A session is the period time a user is actively engaged with your website, app, etc. All usage data (Screen Views, Events, Ecommerce, etc.) is associated with a session.</i>	1,347	1,249	1,234	1,154	1,459	1,110
% New Sessions <i>An estimate of the percentage of first time visits (tracked by cookies - not necessarily a first time user)</i>	63.40%	72.62%	70.42%	70.28%	66.42%	63.96%