

To:	Legal Services Board		
Date of Meeting:	24 October 2018	Item:	Paper (18) 49

Title:	Approach to communications		
Workstream:	Strategy		
Author / Introduced by:	Vincent McGovern, Communications Manager Caroline Wallace, Strategy Director		
Status:	Official Sensitive		

Summary:
<p>This paper takes an initial look at the LSB's approach to communications and the considerations which could feed into a revised Communications Strategy for the organisation. It follows the nomination of Board member media leads and is intended to launch a discussion to run alongside the Board's consideration of its five year policy objectives and its 2019-20 business plan.</p>

Recommendations:
<p>The Board is invited to:</p> <ul style="list-style-type: none"> (1) discuss the matters raised in this paper; and (2) provide a steer on the development and timing of a new LSB Communications Strategy and the role of the Board member media leads within that Strategy
Risks and mitigations
Financial: N/A
Legal: N/A
Reputational: The LSB's approach to communications is a key part of how it is seen externally and how the impact of its work can be maximised.

Resource:	N/A at this stage, although there may be resource implications depending on the content of any Communications Strategy arising from these initial discussions
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Consultation	Yes	No	Who / why?
Board Members:	X		Initial suggestions from the Chair and the Board member media leads have been fed into this paper
Consumer Panel:		X	We will need to engage with the Panel as any new Communications Strategy is developed, given the link to the LSB's impact and reputation.
Others:			

Freedom of Information Act 2000 (Fol)		
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Para ref	Fol exemption and summary	Expires
Para's 1 - 11	Section 36(2)(b)(i): information likely to inhibit the free and frank provision of advice	N/A

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